# SARA EKATERINA

# SKILLS

#### Technical

Studio Lighting, Grip, Concept Development, Scouting, Camera Operation, Styling, Project Management

#### Software

Adobe Creative Suite: Lightroom, Photoshop, AE, Premiere, InDesign; Capture One, Planoly, Klaviyo, Squarespace, Wordpress, Wix

#### Clerical

Organization, Typing, Microsoft Office, SEO, Quickbooks, Customer Relations

## EDUCATION

#### The Creative Circus

2016 - 2018

Meticulously taught in content creation and commercial photography by working with current industry professionals. Provided stills and motion for designers' rebranding, packaging, and side projects. Gained realworld experience by collaborating with art directors & copywriters on advertising campaigns. Thoroughly explored photography, videography, motion graphics, and illustration in order to be well-prepared for the developing demands of content creation and advertising.

## EXPERIENCE

# 2021 - present Production Assistant

Aiding in the planning, set up, and completion of photoshoots in studio and on location. Transporting and setting up equipment, assisting with lighting, and ensuring a smooth shoot for twenty+ industry photographers with clients such as Coca-Cola, Porsche, Delta, SPANX, Atlanta Magazine, Jezebel Magazine, NY Times, Lifetime Network, Ciot, UPS and The RealReal.

## 2020 - 2021 Social Media Manager

Treehouse Studios

Created digital content for social media, marketing campaigns, and internal usage. Captured imagery during bookings and events for both client use and promotion purposes. Handled customer relations and consultations with high-profile clients and aided in high-stress environments.

#### 2018 - 2020 Content Creaton and Media Manager

Professional Photo Resources

Art directed, created copy & executed marketing campaigns for all social profiles including ATL Photo Night (a monthly photo talk for industry professionals.)

Organized internal files, entire sales floor and storage. Assisted in-store customers with rental equipment, provided knowledge and addressed customer relations.

Advised photo lab customers with print orders, film processing, and art reproduction, Performed daily shipping clerk duties; assisted purchasing manager.

## 2016 - 2018 Marketing Intern

PureRED Integrated Marketing

Collaborated with entire creative team shooting silos, interiors, lifestyle and more. Designated "prop shopper" and organizer. Did whatever needed to be done.